



UNIVERSITY OF EMBU

Techno-Innovation Week (TIW) Exhibition

2025 Edition

 **29th – 31st October, 2025**  **University Of Embu**

***Theme:* Smart Learning, Smarter Futures: Innovating Higher Education with Technology**

www.tiw.embuni.ac.ke

www.tiw.embuni.ac.ke Click here to register





TIW 2024 EDITION Gallery

Sponsorship Categories

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Diamond – KES. 1,000,000 and Above

Public Recognition

- A special mention in the official opening and closing ceremonies.
- Opportunity to make a 15-minute address to the participants on

Logo display

- On projection screens in the seminar room
- On the event webpage
- On the event booklet

Publicity

- Full-page publication of a business feature in the Techno-Innovation event booklet
- Mention and acknowledgement of your support through the Techno-Innovation Week communication channels including the website and social media.

Branding

- Allowing 6 banners at key points within and outside the seminar room, dinning areas

Direct access to the event participants

- The exhibition tent in a prime location near the conference area

Advertising

- Distribution of your organization’s literature/promotional material to the participants and/or inserts of your organization’s literature in delegates’ seminar bags.

Additional Benefits

- 4 participants to attend the event on 100% complimentary basis of the normal event rate (exclusive of accommodation and transport where applicable)
- 4 branded free conference giveaways

Platinum KES. 800,000 and Above

Public Recognition

- A special mention in the official opening remarks
- Opportunity to make a 10 minute address to the participants

Logo display

- On electronic projection screens in the seminar room
- On the event webpage
- On the event booklet

Publicity

- Half-page publication of a business feature in the Techno-Innovation event booklet
- Mention and acknowledge of your support through the Techno-Innovation week communication channels including the website and social media.

Branding

- Allowing four (4) banners at key points, within and outside the seminar room and at the dinning area

Advertising

- Distribution of your organization’s literature /promotional material

Additional Benefits

- Two (2) participants to attend the seminar on a 100% complimentary basis of the normal conference rate (exclusive of accommodation and transport where applicable).



Sponsorship Categories

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Gold KES. 500,000 and Above

Public Recognition

- A special mention in the official opening plenary session
- 5 minutes to speak to the delegates

Publicity

- Quarter page publication of a business feature in the Techno-Innovation event booklet.
- Acknowledgement of your support through the event communication channels including the website and social media.

Logo display

- On electronic projection screens in the conference room
- On the event booklet
- On event webpage

Branding

- Allowing two (2) banners at key points, within and outside the seminar hall

Additional Benefits

- One participant to attend the seminar on a 100% complimentary basis of the normal conference rate (exclusive of accommodation and transport where applicable)
- 2 branded free conference giveaways

Silver KES. 300,000 and Above

Public Recognition

- A special mention in the official opening plenary session

Logo Display

- On projection screens at the seminar room
- Event booklet
- Event webpage

Publicity

- 1/8-page publication of a business feature in the Techno-Innovation event booklet
- Acknowledgement of your support through the event communication channels including the University website and social media

Branding

- Allowing two (2) banners at key points, within and outside the seminar hall and at the dinning area

Additional Benefits

- 1 participant to attend the seminar on a 50% complimentary basis of the normal conference rate (exclusive of accommodation and transport where applicable).
- Two branded free conference give away

Sponsorship Categories

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Bronze KES. 200,000 and Above

Public Recognition

- A special mention in the official opening plenary session

Logo Display

- On projection screens at the seminar room
- Event booklet

Publicity

- 1/8-page publication of a business feature in the Techno-Innovation event booklet
- Acknowledgement of your support through the event communication channels including the University website and social media

Branding

- Allowing two (1) banner at key points, within and outside the seminar hall and at the dinning area

Additional Benefits

- 1 participant to attend the seminar on a 50% complimentary basis of the normal conference rate (exclusive of accommodation and transport where applicable).
- One branded free conference giveaway



TIW 2024 EDITION Gallery

Exhibitors Categories

[Click here to register](#)

Category A: KES 100,000

- Provision of exhibition tent for three days
- Complementary meals for three days for two staff/representatives at the exhibition tent
- Logo on Conference booklet
- One complementary ticket to the conference
- One free advertisement in the conference booklet
- One (1) branded free conference give-away

Category C: KES. 30,000

- Provision of exhibition tent for three days
- Complimentary meals on the three days for two staff/representatives at the exhibition tent
- Logo on Conference booklet
- One (1) branded free conference giveaway

Category D: KES. 20,000

- Provision of exhibition tent for three days
- Complimentary meals on the three days for one staff/representative at the exhibition tent
- Logo on Conference booklet

Category B: KES. 50,000

- Provision of exhibition tent for three days
- Complementary meals for three days for two staff/representatives at the exhibition tent
- Logo on Conference booklet
- One complementary ticket to the conference
- One free advertisement in the conference booklet
- One (1) branded free conference give-away

Category E: KES. 10,000 (Coming with Own Tent)

- Complimentary meals on the three days for one staff/representatives at the exhibition tent
- Logo on Conference booklet

Advertising opportunities in the exhibition booklet



Service Facilities



Electricity



Water



Wifi



Meeting rooms



Parking



Telephone



Security



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Our objectives

- 1 To provide a platform to exhibit ICT-driven innovation particularly in the Educational and Research Sectors.
- 2 To share success stories on research and commercialization and the challenges in digital space and innovations especially in the higher learning ecosystem.
- 3 To bring together stakeholders and strengthen their linkages in the drive towards the Government of Kenya's agenda on expansion of the digital super highway and creative economy.
- 4 To provide Universities and other academic institutions spaces to link with industries in the areas of Techno-ICT innovation.
- 5 To share experiences of growing and sustaining ICT-based innovations to drive entrepreneurship in the Education Sector.

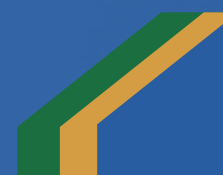


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Knowledge Transforms



ISO 9001:2015 Certified