



UNIVERSITY OF EMBU



SCAN TO REGISTER

UNIVERSITY OF EMBU Techno Innovation Week(TIW) EXHIBITION 2024



10th to 11th December, 2024



University of Embu

[Click here to Register](https://tiw.embuni.ac.ke)

tiw.embuni.ac.ke

Sponsorship Categories

Platinum -KES. 800,000

1. **Public Recognition**
 - A special mention in the official opening and closing ceremonies.
 - Opportunity to make a 10-minute address to the participants on day 1 of the exhibition.
2. **Logo display**
 - On projection screens in the exhibition venue
 - On the event webpage
 - On the event booklet
3. **Publicity**
 - Full-page publication of a business feature in the Techno-Innovation event booklet
 - Mention and acknowledge of your support through the Techno-Innovation Week communication channels including the website and social media.
4. **Branding**
 - 6 pull-up banners at key points within and outside the exhibition room, tea/lunch areas
 - Direct access to the event participants
 - The exhibition venue in a prime location near the conference venue
5. **Advertising**
 - Distribution of your organization's literature/ promotional material to the participants and/or inserts of your organization's literature in delegates' exhibition bags.
6. **Additional Benefits**
 - Four (4) participants to attend the event on 100% complimentary basis of the normal event rate (exclusive of accommodation and transport where applicable)
 - Four (4) branded free conference giveaways.

Gold -KES. 500,000

1. **Public Recognition**
 - A special mention in the official opening plenary session
 - Five (5) minutes' opportunity to speak to the delegates on day 1
2. **Publicity**
 - Quarter page publication of a business feature in the Techno-Innovation event booklet.
 - Acknowledgement of your support through the event communication channels including the website and social media.
3. **Logo display**
 - On electronic projection screens in the conference venue
 - On the event booklet
 - On event webpage
4. **Branding**
 - Two (2) branding opportunities at key points, within and outside the exhibition venue
5. **Additional Benefits**
 - One (1) participant to attend the exhibition on a 100% complimentary basis of the normal conference rate (exclusive of accommodation and transport where applicable).
 - Two (2) branded free conference giveaways.

Diamond -KES. 600,000

1. **Public Recognition**
 - A special mention in the official opening remarks
 - Opportunity to make a 10 minute address to the participants on day 2
2. **Logo display**
 - On electronic projection screens in the exhibition venue
 - On the event webpage
 - On the event booklet
3. **Publicity**
 - Half-page publication of a business feature in the Techno-Innovation event booklet
 - Mention and acknowledge of your support through the Techno-Innovation week communication channels including the website and social media.
4. **Branding**
 - Four (4) pull-up banners of key points, within and outside the exhibition room and at the tea area
 - Direct access to the event participants
 - Exhibition venue in a prime location near the conference venue
5. **Advertising**
 - Distribution of your organization's literature / promotional material
6. **Additional Benefits**
 - Two (2) participants to attend the exhibition on a 100% complimentary basis of the normal conference rate (exclusive of accommodation and transport where applicable).
 - 3 branded free exhibition giveaways.

Silver -KES. 300,000

1. **Public Recognition**
 - A special mention in the official opening plenary session
 - Five (5) minutes' opportunity to speak to the delegates on day 2
2. **Publicity**
 - Quarter page publication of a business feature in the Techno-Innovation event booklet.
 - Acknowledgement of your support through the event communication channels including the website and social media.
3. **Logo display**
 - On electronic projection screens in the conference venue
 - On the event booklet
 - On event webpage
4. **Branding**
 - Two (2) branding opportunities at key points, within and outside the exhibition venue
5. **Additional Benefits**
 - one participant to attend the exhibition on a 100% complimentary basis of the normal conference rate (exclusive of accommodation and transport where applicable).
 - Two (2) branded free conference giveaways.

Exhibition Categories

Category A - KES. 100,000

- Exhibition venue in a prime location near conference venue
- Complimentary tea and lunch on the two days for two staff/representatives at the exhibition venue
- Logo on Conference booklet
- One complementary ticket to the conference
- One free advertisement in the conference booklet
- Two branded free conference give-aways
- Exhibition venue in a prime location near conference venue

* An additional KES. 5000 will be charged for any extra individual in the exhibition booth (the amount will cater for meals, refreshments and conference utilities)

Category B - KES. 50,000

- The exhibition venue in a prime location near the conference venue
- Complimentary tea and lunch on the two days for two staff/representative at the exhibition venue
- Logo on conference booklet
- One free advertisement in the conference booklet
- Two branded free conference give-aways

* An additional KES. 5000 will be charged for any extra individual in the exhibition booth (the amount will cater for meals, refreshments and conference utilities)

Category C - KES. 30,000

- The exhibition venue in a prime location near the conference venue
- Complimentary tea and lunch on the two days for two staff/representatives at the exhibition venue
- Logo on Conference booklet
- Two branded free conference give-aways

* An additional KES. 5000 will be charged for any extra individual in the exhibition booth (the amount will cater for meals, refreshments and conference utilities)

Category D - KES. 15,000

- The exhibition venue a main passage way area
- Complimentary tea and lunch on the two days for ONE staff/representative at the exhibition venue
- Logo on Conference booklet
- One branded free conference give-aways

* An additional KES. 5000 will be charged for any extra individual in the exhibition booth (the amount will cater for meals, refreshments and conference utilities)

Category D - KES. 10,000 (Without Tent)

- The exhibition venue a main passage way area
- Complimentary tea and lunch on the two days for ONE staff/representatives at the exhibition venue
- Logo on Conference booklet
- One branded free conference give-aways

* An additional KES. 5000 will be charged for any extra individual in the exhibition booth (the amount will cater for meals, refreshments and conference utilities)

Advertising opportunities in the exhibition booklet

Inside Front
cover
10,000

Full inside page
15,000

Centre Spread
30,000

Inside Back
cover
10,000

Back cover
20,000

Service Facilities



Electricity



Water



Wi-Fi



Telephone



Parking



Meeting
Rooms



Security



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EXHIBITION 2024

Our objectives

1. To provide a platform to exhibit ICT-driven innovation particularly in the Educational and Research Sectors.
2. To share success stories on research and commercialization and the challenges in digital space and Innovations especially in the higher learning ecosystem.
3. To bring together stakeholders and strengthen their linkages in the drive towards the Government of Kenya's agenda on expansion of the digital super highway and creative economy.
4. To provide Universities and other academic institutions spaces to link with industries in the areas of Techno-ICT innovation.
5. To share experiences of growing and sustaining ICT-based innovations to drive entrepreneurship in the Education Sector.

FOR MORE DETAILS



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